**Jan Ki Baat Cohort Charter**

**Introduction**

The Jan Ki Baat (JKB) Cohort by People+AI is a 7-8 week program that helps organizations build AI-powered tools to listen to their users on a large scale. It brings together private companies, startups, government bodies, and nonprofits to create ways to collect feedback without any distortion. This program helps them turn those conversations into insights that can improve their services and make a real difference in the lives of the people they serve

**Scope**

The JKB Cohort turns participant use cases into proofs of concept (POCs) or pilot projects over 7-8 weeks. The phases include kickoff, idea discussion, prototype development, scaling, and pilot launch. Participants get design and development support, technical resources, and mentorship from People+AI.

**Vision**

To create an Adbhut India where AI-driven insights empower organizations to improve public services, address societal challenges, and optimize products and services

#### **Structure**

**Week 1-2: Kickoff and Idea Discussion**

1. Initial consultations to understand use case, challenges.
2. Begin reviewing and refining use cases with mentors.
3. Finalize refined use cases and match organizations with suitable infrastructure providers.

**Week 3-4: Prototype Development**

1. Begin building the first prototype
2. Conduct weekly calls with mentors and daily standups for feedback and progress checks
3. Conduct the first 100 calls to gather feedback on the prototype.
4. Collect and analyze feedback from users and mentors

**Week 5-7: Feedback and Iteration**

1. Iterate and improve the prototype based on feedback
2. Scale the product to handle 1000 calls
3. Continue to refine the prototype based on additional feedback
4. Ensure readiness for POC or pilot launch.

**Week 8: POC/Pilot Launch and Review**

1. Launch the POC or pilot for each organization
2. Conduct final evaluations of the POC or pilot.
3. Showcase successful use cases to the world

### **People+ai Execution Plan**

#### **Week 1-2: Kickoff and Idea Discussion**

* Present and refine use case ideas.
* Gather initial feedback.

#### **Week 2-5: Development & Iteration**

* Build and iterate on the prototype.
* Collect initial user feedback and improve.

#### **Week 6-7: Scaling Up and Finalization**

* Expand testing to a larger user base.
* Analyze data and finalize adjustments.

#### **Week 8: Pilot Launch and Review**

* Launch the pilot.
* Review feedback and plan next steps.

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#### **Expectations from Participating Organizations in the Cohort**

1. Usecase selection
   * Choose relevant scalable/impactful use cases and the preferred language support
2. Leadership Commitment:
   * Active support and involvement from senior leadership.
3. Team Involvement:
   * Assign product and engineering personnel to collaborate closely with People+AI and other partners.
4. Resource Allocation:
   * Allocate time and resources to ensure timely completion of deliverables and milestones.

#### **Support Provided by People+AI**

1. Design and Development Support:
   * Support and feedback for product design and development.
   * access to multiple vendors offering diverse and relevant solutions.
2. Technical Resources:
   * Access to compute credits from public cloud providers to run the pilot.
   * Various resources and support from partner organizations.
3. Mentorship and Networking:
   * Engage with industry leaders, experts, and peers.
   * Opportunities for collaboration and networking with other cohort participants.

### **Cohort Management**

People:

* Assign 1-2 volunteers for technical guidance and project management for every cohort participant org.
* Identify a lead who would interface & facilitate discussions between cohort participant org & partner/vendor orgs and monitor the goals and timelines

Setting Up Workstreams:

* Define clear workstreams with weekly goals and milestones.

Weekly Check-Ins and Stand-Ups:

* Conduct weekly mentor calls and daily team standups.

# **Collaboration Partner Organization:**

# **Smallest.ai** Services: JKB as a Service, AWAAZ text-to-speech model, voice-based AI agentsContacts**:** Sudarshan Kamath (sudarshan@smallest.ai) Akshat Mandloi (akshat@smallest.ai)

# **Bolna** Services: JKB as a Service, voice-based AI agents Contact: Maitreya Wagh (maitreya@bolna.dev) **Infer** Services: JKB as a Service, voice-based AI agents Contact: Urvin Soneta (urvin@usesynth.com) **Bland** Services: Voice-based AI agents Contact: sobhan@bland.ai **Sarvam** Services: JKB as a Service, voice-based AI agents **AWS** Services: Compute credits to run cohort under the JIC program